

Thank you for your consideration!

Highly visible and cost-effective sponsorship of Celebrate Holyoke 2019 connects you to a large and diverse audience. Your support helps cover the many costs involved with putting on the festival – including fees associated with entertainment, stage and sound systems, rentals, logistics, and more – and keeps this valuable community event free and open to the public.

We offer several Sponsorship Levels:

\$20,000 Main Stage Sponsor

Promotion opportunities:

- Naming rights of the Main Stage (example: The “Company A” Main Stage)
- Banner on main stage
- Announced and thanked before each headline act of Celebrate Holyoke
- Prominent display of name/logo on program, promotional materials, website, and social media
- Vendor fee waived for non-food vendor booth

Plus these extras:

- Complimentary drink tickets at Celebrate Holyoke
- Free VIP parking all three days of Celebrate Holyoke for up to 5 cars
- Free Celebrate Holyoke t-shirts and posters for up to 15 people

\$10,000 Paper City Star Sponsor

Promotion opportunities:

- Naming rights of major tent or festival area (example: info tent, children’s area)
- Banner on Dwight St. parking garage
- Prominent display of name/logo on program, promotional materials, website, and social media
- Announced and thanked each day of Celebrate Holyoke
- Vendor fee waived for non-food vendor booth

Plus these extras:

- Complimentary drink tickets at Celebrate Holyoke
- Free VIP parking all three days of Celebrate Holyoke for up to 3 cars
- Free Celebrate Holyoke t-shirts and posters for up to 10 people

\$5,000 Canal Walk Sponsor

Promotion opportunities:

- Banner on canal walk
- Prominent display of name/logo on promotional materials, website, social media
- Announced and thanked each day of Celebrate Holyoke
- Vendor fee waived for non-food vendor booth

Plus these extras:

- Free VIP parking all three days of Celebrate Holyoke for up to 2 cars
- Free Celebrate Holyoke t-shirts and posters for up to 8 people

Continue on back

\$3,000 Hot Dam Sponsor

Promotion opportunities:

- Display of name/logo on website and social media
- Vendor fee waived for non-food vendor booth

Plus these extras:

- Free Celebrate Holyoke t-shirts and posters for up to 5 people

\$1,000 Local Hero Sponsor

Promotion opportunities:

- Display of name/logo on website and social media
- Vendor fee waived for non-food vendor booth

Plus these extras: Free Celebrate Holyoke t-shirts and posters for up to 4 people

\$500 Community Leader Sponsor

Promotion opportunities: Acknowledged on website and social media

Plus these extras: Free Celebrate Holyoke t-shirts and posters for up to 2 people

\$300 Community Member Sponsor

Promotion opportunities: Acknowledged on website and social media

Plus these extras: Free Celebrate Holyoke t-shirts and posters for 1 person

\$100 Friend of Celebrate Sponsor

Promotion opportunities: Acknowledged on website

YES! I would like to be a Celebrate Holyoke 2019 Sponsor!

Business/Organization/Individual Name:

Contact Name:

Phone:

Email:

Mailing Address:

Form of Payment: CHECK IN-KIND (please specify below)

Checks payable to: Holyoke Community Media, with Celebrate Holyoke in the memo line.

Mail to: Celebrate Holyoke PO Box 10691 Holyoke, MA 01041

In case you need it, Holyoke Community Media's mailing address is: PO Box 1310, Holyoke MA 01041.

If a W-9 is needed, please email celebrateholyokemass@gmail.com with this request.

Sponsorship Level (please check off):

\$20,000 Main Stage Sponsor

\$10,000 Paper City Star Sponsor

\$5,000 Canal Walk Sponsor

\$3,000 Hot Dam Sponsor

\$1,000 Local Hero Sponsor

\$500 Community Leader Sponsor

\$300 Community Member Sponsor

\$100 Friend of Celebrate Sponsor

Questions? Contact us by email: celebrateholyokemass@gmail.com

THANK YOU FOR YOUR SUPPORT OF CELEBRATE HOLYOKE 2019!
The Celebrate Holyoke 2019 Planning Committee